ASIAN AEROSPACE PREVIEW

INTERESTING
I t is becoming something of a

cliche, but nonetheless tempt-
ing, to describe the aerospace
industry in the Asia/Pacific re-
gion as passing through "interesting
times" — the old Chinese curse hinting at simultaneous opportunities and threats.

Certainly, as 1992 dawns, that in-dustry faces both, with the continued growth in air transport, for example, creating increasing pressure on the region's infrastructure. The problems of airport congestion, insufficient maintenance capacity and pilot short-
ages are creating opportunities, how-ever, for the suppliers to each of these sectors.

All will be represented at next
month's Asian Aerospace '92 show in Sin-gapore, already the third-largest aerospace exhibition in the world, and one which its organisers claim is alone in giving exhib-itors access to the broadest possible spec-trum of the aviation market in the Asia/ Pacific region.
The show is expected to attract more

TIMES

Next month's Asian Aerospace show in Singapore brings together exhibitors from around the world to a show at the heart of the

fast-growing Asia/Pacific market.
John Bailey reviews the talkmg points at what is now the world's third-largest aerospace event.
than 1,000 companies from 32 countries,
(up from 950 in 1990), with more than 60 aircraft on display — a 50% increase over
the previous show. There is also a 40% increase in the number of chalets — from 71 in 1990 to 98 this year.
Robert Dunsterville, vice-president of show manager Cahners Exposition Group,

says: "We want this show to be thought about as all things to all people. If you can afford to come to only one show in Asia, this is the one, because you are going to see the mos people from the widest cross-section of the industry."
Asian Aerospace '92, which opens on 25 February, will be the sixth show held in Singapore, and the third since it moved to the present site at Changi International Exhibition and Conference Centre, alongside Changi Airport. The show is run as a 50-50 joint venture between Cahners and Singapore Aerospace, which together took a ten-year lease on the site in 1986, sufficient for at least two fur-
ther shows.
Although other air shows are prolifer-ating all over the region (there were aero-space exhibitions in Tokyo, Beijing, Langkawi and Taipei alone during 1991), Dunsterville says Asian Aerospace is the only show which addresses the needs of the entire industry. He says: "We are being nibbled from different directions, but it is

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