



# Revenue Management & Pricing **2001**

Athenaeum Inter-Continental, Athens, Greece, 17-19 October 2001

*A Neutral Forum for Revenue Management and Pricing Professionals, featuring some of the World's leading authorities on this vital area.*

All Revenue Management & Pricing Experts within the Aviation, Travel & Hospitality Industry cannot afford to miss this Revenue Management Forum, see you in Athens.

Now entering its 13<sup>th</sup> year, this refocused event includes sessions on:

- Revenue Management Education
- Pricing
- Origin & Destination
- Revenue Integrity
- Travel & Hospitality

**VALUE FOR MONEY, 2000 PRICES, NETWORKING OPPORTUNITIES, GROUP RATES AND AN EXTRA DAY...**

**ADDED VALUE**

This year we have an additional day with two parallel tracks addressing:

- E-com & Pricing
- Technical Tracks

Delivering a value for money event, IATA is not only offering 2000 prices for this 2001 event, but included in this year's prices are evening events to enhance your networking opportunities as well as to provide an insight into historic and beautiful Athens. We are also offering favourable group rates for bookings of more than 2 delegates.

**DELEGATE RATES**

Member USD 1599 / Non Members USD 1899

**FOR MORE INFORMATION PLEASE FAX BACK THE FORM BELOW TO +44 (0) 20 8607 6397**

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Register online at [www.iataonline.com](http://www.iataonline.com)

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