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 **AIRBUS**
SETTING THE STANDARDS



ON THE NEW AIRBUS A340
THE SUN CAN RISE
AT ANY TIME OF DAY.

Long haul air travel is a relatively modern invention. The sunrise/sunset concept, however, is somewhat older. Light, or its absence, still affects us at a fundamental level. Which is why the new Airbus A340 features a cabin with six pre-set lighting configurations. Including a sunset to help the onset of sleep. And a sunrise to gently awaken. A range of natural touches, in fact, each designed to make passengers feel more at home, even when they are thousands of miles away. Fly on the A340. Be illuminated.