

Airline network strategy

Research & analysis

*Outline of industry intelligence
available from Flight Insight*

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Contents

1. Executive summary

Expert commentary on network strategy from named Flight authors from:

- (i) **Airline Business**
- (ii) **Air Transport Intelligence**
- (iii) **Commercial Aviation Online**
- (iv) **Flight International**

2. Global market trends

- (i) **World economic trends**
 - Macro-economic factors*
 - GDP*
 - Oil price*
 - World trade*
- (ii) **Air transport traffic & finance**
 - Historic trend & forecast*
 - Analysis by airline type and region:*
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- (iv) **Start-up airlines**
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 - Launched in last 2 years*
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5. Airline alliances

- (i) *Alliance partners*
- (ii) *Alliance market share by region*
- (iii) *Alliance network comparison by region*
- (iv) *Codeshare agreements*

6. Airline & Airport Rankings

- (i) *Airport traffic & financials by region/country*
- (ii) *Airline traffic & financials by region/country*
- (iii) *Busiest routes*

7. Resources

Related articles, briefings, rankings, data tables and conference materials from:

- i. ACAS*
- ii. ICAO*
- iii. Innovata*
- iv. Commercial Aviation Online*
- v. Commercial Aviation Events*
- vi. Air Transport Intelligence*
- vii. Airline Business*
- viii. Flight International*

Other research available

- *Commercial aircraft*
- *Commercial aircraft maintenance*
- *Airline interiors*
- *Military transports*

Contact information

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