



AVSOFT





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RotorMart Gets even better, you can now view for FREE!!!!

RotorMart is the world's most comprehensive listing of helicopters for sale worldwide, with over 1000 helicopters listed. Details include contacts, aircraft specs and photographs; making this your one stop shop when looking for a used helicopter. With the growing market for used helicopters and new helicopter sales up all over the world, AvSoft has now decided to make this unique listing **FREE** to browse, and over the coming months we will be revamping our website to accommodate this. We are also giving customers the opportunity to advertise on the website with banner ads. Do not forget, if you wish to place your helicopter on RotorMart it is completely **FREE!** All you do is go to our website at www.rotormart.com and fill in the online form, or email it to sales@avsoft.co.uk, and we will do the rest.

RotorMart

Login	AvSoft Home Page	Free Listing
AS350B	s/n:SS2014	reg: D-HFJS price: \$ 580,000
	YEAR OF BUILD: 1987 HOURS: 4085 ENGINE TYPE: ARRIEL 1B DAMAGE HISTORY: None	CLICK FOR FULL DESCRIPTION & AVIONICS DETAILS NAUTISCHE LEASINGGEBELLSCHAFT CONTACT: GUNTER HERZ PHONE: +49-4644-1720 E-MAIL: ESH@NLBNAUTISCHE-LEASING.DE COUNTRY: GERMANY
AS350B	s/n:SS1322	reg: D-HFEM price: \$ N/A
	YEAR OF BUILD: 1980 HOURS: 3800 ENGINE TYPE: ARRIEL 1B DAMAGE HISTORY: None	CLICK FOR FULL DESCRIPTION & AVIONICS DETAILS RAINBOW HELICOPTERS GMBH CONTACT: PHONE: +49-61-3194-0237 E-MAIL: COUNTRY: GERMANY
AS350B2	s/n:SS9003	reg: D-HAHN price: \$ N/A

HeliCAS History and Analytical Module launched

This new optional module contains details of all turbine powered (western built) helicopters ever produced - the world's only comprehensive source.

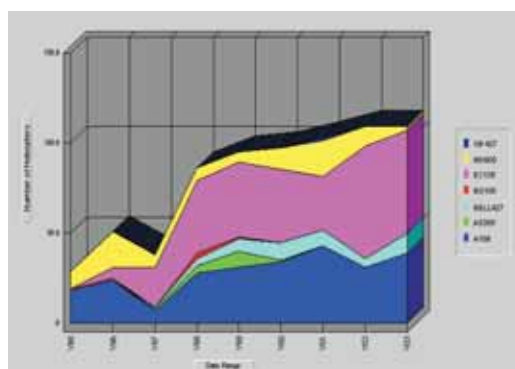
The module contains two new groups of reports. The first group can be used to analyse current fleets. The reports are very flexible and provide users with numerous options. Examples include: analysing which types of helicopters are used in particular roles, or the geographical spread of a type of helicopter worldwide. All of these reports refer to the current helicopter fleet.

The second group of reports focuses on historical information.

This data covers the history of all helicopters, their original delivery dates and previous operators.

Reports in this section allow you to focus on either one individual machine, or a fleet of many.

The delivery sequence reports show you, by aircraft model, yearly delivery numbers (either cumulative or yearly figures). It is important to note this will take into account ALL helicopters made, even if they have been destroyed or retired.



AvSoft Acquired

by RBI - The FlightGroup

AvSoft are delighted to announce their acquisition by Reed Business Information (RBI) - The Flight Group, publishers of Flight International, Airline Business and ATI.

The businesses are an excellent fit, with AvSoft's ACAS, HeliCAS, MiliCAS and AVSIS products neatly complementing the RBI aerospace portfolio.

AvSoft's founder and Chairman, Andrew Murray has retired and we all wish him future health and happiness.

The AvSoft operation will remain in Rugby, headed up by Tim Fuller as Managing Director. Tim will continue to be supported by the current management and sales team.

Tim comments:-

'The place is buzzing with excitement and anticipation for the opportunities that the acquisition brings to both parties. We are already working closely with Jim Muttram (Publishing Director, The Flight Group) and his team. The first fruit of the new organisation will be an ACAS data feed to ATI'.

RBI is a unit of Reed Elsevier plc, an \$8 billion sales corporation with 34,000 employees and offices world-wide.



Tim Fuller Managing Director, AvSoft RBI-UK

HeliCAS goes from strength to strength with the inclusion of Russian built helicopters

2004, saw Russian built helicopters being added to HeliCAS. Steve Butler (Research Manager) and his research team started the process to include over 6700 active Russian built helicopters. We were aware that HeliCAS only covers turbine helicopters, but several of our customers, especially in the military market, such as AgustaWestland, Sikorsky and Bell, wanted us to include the Russian built (helicopters).

We already covered Russian built types in our sister products ACAS and MiliCAS, so this seemed a natural progression. The information was pooled from several sources and a lot of time and resource was spent making sure that, like the information already on HeliCAS, it was up to date and accurate. One key source for this information was the Russian CAA who supplies us each quarter with the current register.



Steve Butler
Research Manager
AvSoft, RBI-UK

Fleet with Former Soviet Union Helicopters					
Operator Name	A/C Maker	Type	Model	Serial No.	Reg. No.
AERIAL WORKS & SERVICE (CZECH REPUBLIC)					
FZL		Mi-3	Mi-2	Model Sub Total	1
			Type: Mi-2	Sub Total	1
				Operator Total	1
AEROCENTRUM (CZECH REPUBLIC)					
MIL		Mi-8	Mi-8T	Model Sub Total	1
			Type: Mi-8	Sub Total	1
				Operator Total	1
AGROPLAST LPS (CZECH REPUBLIC)					
ROBINSON		R44	R44 ASTRO	R440150 OK-ZJO	1
			Type: R44	Sub Total	1
				Operator Total	1
AIR HELICOPTER SERVICE (CZECH REPUBLIC)					
MIL		Mi-8	Mi-8T	Model Sub Total	1
			Type: Mi-8	Sub Total	1
				Operator Total	1
ALFA HELIKOPTER (CZECH REPUBLIC)					
BELL	BELL206L		BELL 206L-4	BJ52068 OK-YIP	1
BELL	BELL206L		BELL 206LT	BJ52072 OK-ZJU	1
			Type: BELL206L	Sub Total	2
BELL	BELLA27		BELL 427	BL56008 OH-AHA	1
BELL	BELL427		BELL 427	BL56006 OH-EMJ	1
			Type: BELL427	Sub Total	2

On the data side customers will notice it's presented slightly differently to the normal fleet reports, we do not show serial numbers. The report shows operator, maker, type, model and inventory, and the data is at operator, model level and counts for each operator and model combination. This now gives HeliCAS a worldwide coverage of Military and Civil turbine fleets.

The New Maintenance module for HeliCAS keeps on growing, with now over 1100 company's listed

Launched at Heli-Expo Dallas 2003, the Helicopter Maintenance optional module details operator and maintenance company overhaul capabilities. The data is designed to show who has capabilities for particular services, and also which operators contract work out and to whom. The capabilities researched range from basic line maintenance to full airframe overhauls, engine overhauls and dynamic component work. For example, you can search for operators who contract out their engine overhaul work, and see who actually performs the work. A further example would be to view who conducts their own heavy maintenance in-house for particular types.



HeliCAS Maintenance Report							
Report on: Operators/Contractors = MCALPINE HELICOPTERS LTD.							
Operator / Contractor		Country		Region			
MCALPINE HELICOPTERS LTD		UK		EUROPE			
Contact Details							
Contact: MR RICK CAVLEY							
Title: CHIEF ENGINEER							
Telephone: 44-1865-841188				Fax: 44-1865-856612			
Email: ghuacke@mac-helicopters.co.uk				Regulatory Auth: CAA, JAA			
Date Ref: 15/10/2004							
Approvals		JAR 145, CAA 00124					
Line Airframe Overhaul							
Airframe Manufacturer	Model	In House Line	3rd Party Line	Contract Out Line	Contractor		Earliest Contract
EUROCOPT	A 3350B	Y	Y	N			
EUROCOPT	A 3350B1	Y	Y	N			
EUROCOPT	A 3350B2	Y	Y	N			
EUROCOPT	A 3350B3	Y	Y	N			
EUROCOPT	A 3350B4	Y	Y	N			
EUROCOPT	A 3355F	Y	Y	N			
EUROCOPT	A 3355F1	Y	Y	N			
EUROCOPT	A 3355F2	Y	Y	N			
EUROCOPT	A 3355N	Y	Y	N			
EUROCOPT	A 3365HDA LPHN	Y	Y	N			
EUROCOPT	A 3365HQA LPHN	Y	Y	N			
EUROCOPT	A 3365HQA LPHN	Y	Y	N			
EUROCOPT	EC130 COLIBRI	Y	Y	N			
EUROCOPT	EC130	Y	Y	N			
EUROCOPT	EC135	Y	Y	N			
EUROCOPT	EC155B	Y	Y	N			
Airframe Remarks	UK DISTRIBUTOR FOR EUROCOPTER						

AgustaWestland values HeliCAS very highly

AgustaWestland helicopters have been using Avsoft HeliCAS, the helicopter fleet information system, since 2000. In that time a lot has changed at AgustaWestland helicopters and so has the way HeliCAS has matured and improved its services to us. HeliCAS adds significant value as a source of helicopter fleet information in a user-friendly format, which compliments our own fleet information and resources.

HeliCAS helps facilitate timely and reliable data for individually tailored reports or to form part of more comprehensive market research documents in the professional manner expected from AgustaWestland. The data from HeliCAS, together with our own fleet resources, provide fundamental information

that contributes to business and corporate strategic planning.

HeliCAS fleet coverage is comprehensive, and added value has been provided by the History and Soviet Built helicopters modules, which we find particularly useful. Moreover HeliCAS are keen to listen, research and amend data where discrepancies arise, which proves mutually beneficial to all involved. We need the ability to talk to HeliCAS personnel with a prompt response whenever queries arise; and as such we have developed a good working relationship.

Mrs Helen Marsh and team.
Head of Market, Planning and Analysis
AgustaWestland



Helicas system helps Sloane Helicopters with marketing and research

Sloane Helicopters the UK and Ireland distributor provides an extensive range of products from the successful Robinson R22 & R44 to the light single engine Agusta/Westland A119 Koala and light twin engine A109 Power. Sloane is an authorised Service Centre for the support of Robinson, Bell and Agusta Westland products. The company's Engineering Department utilise AvSoft's Helicas System for marketing and research on a continual basis keeping track on the entire single and twin engine market place.

Centrally located in Northampton, Sywell, England. Sloane support helicopters in the Civil/Private, Corporate, Police, Air Ambulance and Military roles.

For more information on Sloane Helicopters products and services contact;

Sloane Helicopters Ltd
Tel: +44 (0)1604 790595
Fax: +44 (0)1604 790988
Email: action@sloanehelicopters.com
Web: www.sloanehelicopters.com



High Flying Avsoft use old computers to Help Air Ambulance



Steve Butler and members of the AvSoft staff, hand over a cheque for £1,820, to Steve Porter, Paramedic of the Warwickshire and Northamptonshire Air Ambulance, Picture left to right (Geoff Machin, Steve Butler, Steve Porter, Martin Smith, Andy Melvin, Nick Fulleylove)

News article from AvSoft, supplied to the local press in December 2004

The Warwickshire and Northamptonshire Air Ambulance (WNAA) today received some well deserved support from a local business based in Rugby

AvSoft, a division of Reed Business Information (The Flight Group) raised a sum of £820 by staging an in house auction for staff to buy surplus computer equipment, this equipment was replaced during their acquisition by Reed back in July 2004.

In addition to this, AvSoft also added a further £1000 which the company donates annually

to a local charity each December. The formal presentation of this donation was held at the Air Ambulance headquarters at Coventry Airport on the morning of Thursday 2nd December. Staff from Avsoft were invited along to meet the WNAA paramedics and flight crew and had a chance to ask questions on the aircrafts operation and their plans for the future. Fundraising Manager Jo Payne and Flight Paramedic Steve Porter, explained that the aircraft itself operates over an area of 2000sq miles and since the start of the

operation last year the aircraft has responded to over 1500 medical emergencies.

WNAA are aiming to be the first in the country to have the paramedic team licensed for administering of anaesthetics as well as a full 24 hour EMS (Emergency Medical Services) operations. Their team are continually working to raise funds for the organisation and future operation and training. The WNAA is a registered charity relying solely on donations to cover its costs of £108,000 per month.

Come and meet the AvSoft teams at the following shows in 2005

Annual Geneva International forum	Geneva	Switzerland	22-25 February
ISTAT	Arizona	USA	5-8 March
Network 2005	Florida	USA	6-8 March
Speednews	Los Angeles	USA	21-23 March
Aircraft Interiors Expo 2005	Hamburg	Germany	5-7 April
MRO (USA)	Dallas	USA	19-21 April
LAAD Latin America 2005	Rio de Janero	Brazil	26-29 April
Paris Air Show	Le Bourget	Paris	12-19 June
Aviation Suppliers	Florida	USA	26-28 June
ACPC	San Diego	USA	20-23 August
Heli-Tech UK	Duxford	UK	27-29 September
MRO Europe	Berlin	Germany	18-20 October
MRO Asia	Singapore		8-10 November
NBAA	New Orleans	USA	15-17 November
Dubai Air Show	Dubai		20-24 November



Jamie Fairley
Sales
Manager
ROW



Steve Longson
VP Sales
Americas

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