

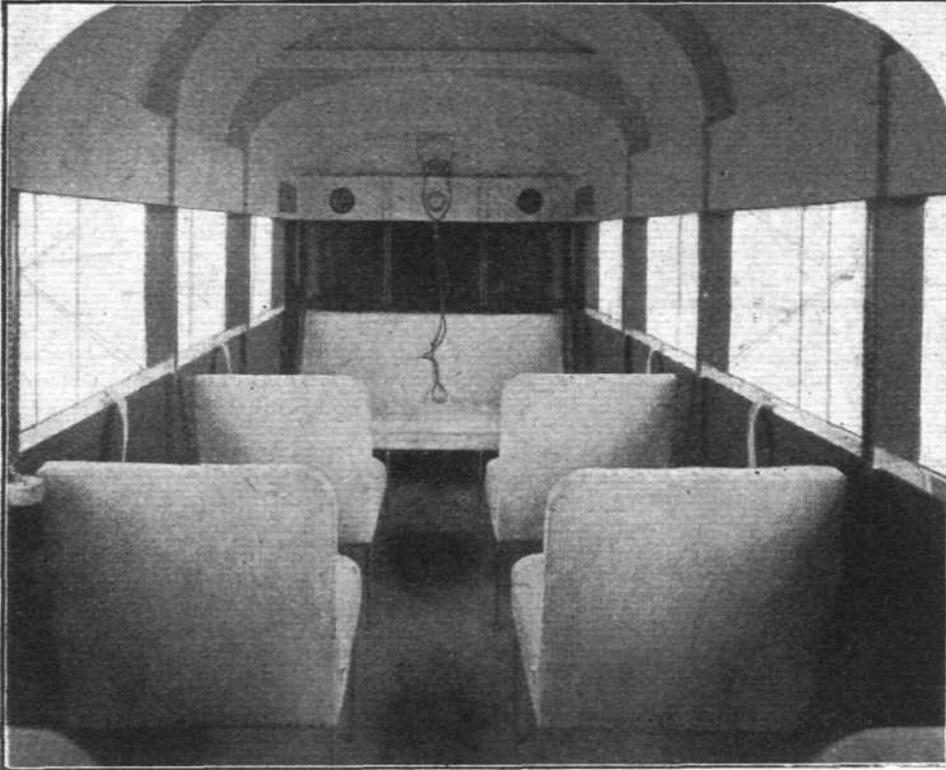
# AIRISMS FROM THE FOUR WINDS

FROM Paris, the other day, a method of how not to popularise aviation was described. One day just as dusk was falling a squadron of aeroplanes circled gracefully over the capital, and from them fluttered down a veritable rain of circulars, made still more picturesque by the launching of tiny coloured parachutes and toy balloons. Whatever the public thought, the city authorities did not approve of this new form of adver-

against similar unauthorised happenings in this country.

WHEN shall we get those British Air-Mail Stamps? Glad to note that the idea so long called for in FLIGHT is at last spreading. *The Londoner*, a week or more ago, asked:

"Why don't the British authorities issue an aerial postage stamp, both as a business proposition and as a method of



The Cabin of the "Bristol" Ten-Seater: Although not including all the seats, this photograph gives an excellent idea of the roominess of the cabin and of the good view obtained through its windows. The machine, which has a 450 h.p. Napier "Lion" engine, was fully described in our issue of July 7, 1921.



tising, especially since the space in front of the Hôtel de Ville was littered thick with papers fallen from the skies. This is not the first time that aeroplanes have dropped papers over Paris, leaflets having been distributed in this manner to announce the result of the Dempsey-Carpentier fight.

And the pity of it. Thank the foresight which provided

popularising the air mails? Within the last few weeks air stamps have been issued for the Memel zone of Allied occupation in Germany, from Latvia, from Lithuania, from China, and from Syria, whilst the Portuguese colony of Macao is about to issue a special series in connection with its new air mail services." We echo: Why don't they?



"Ferry" Pilots: A group of the pilots flying machines from Croydon to Spain, photographed at the San Sebastian aerodrome, where the machines are delivered. From left to right: Messrs. Barnard, Dodd, Carter (passenger), Piercay, Broome and Hearne.

