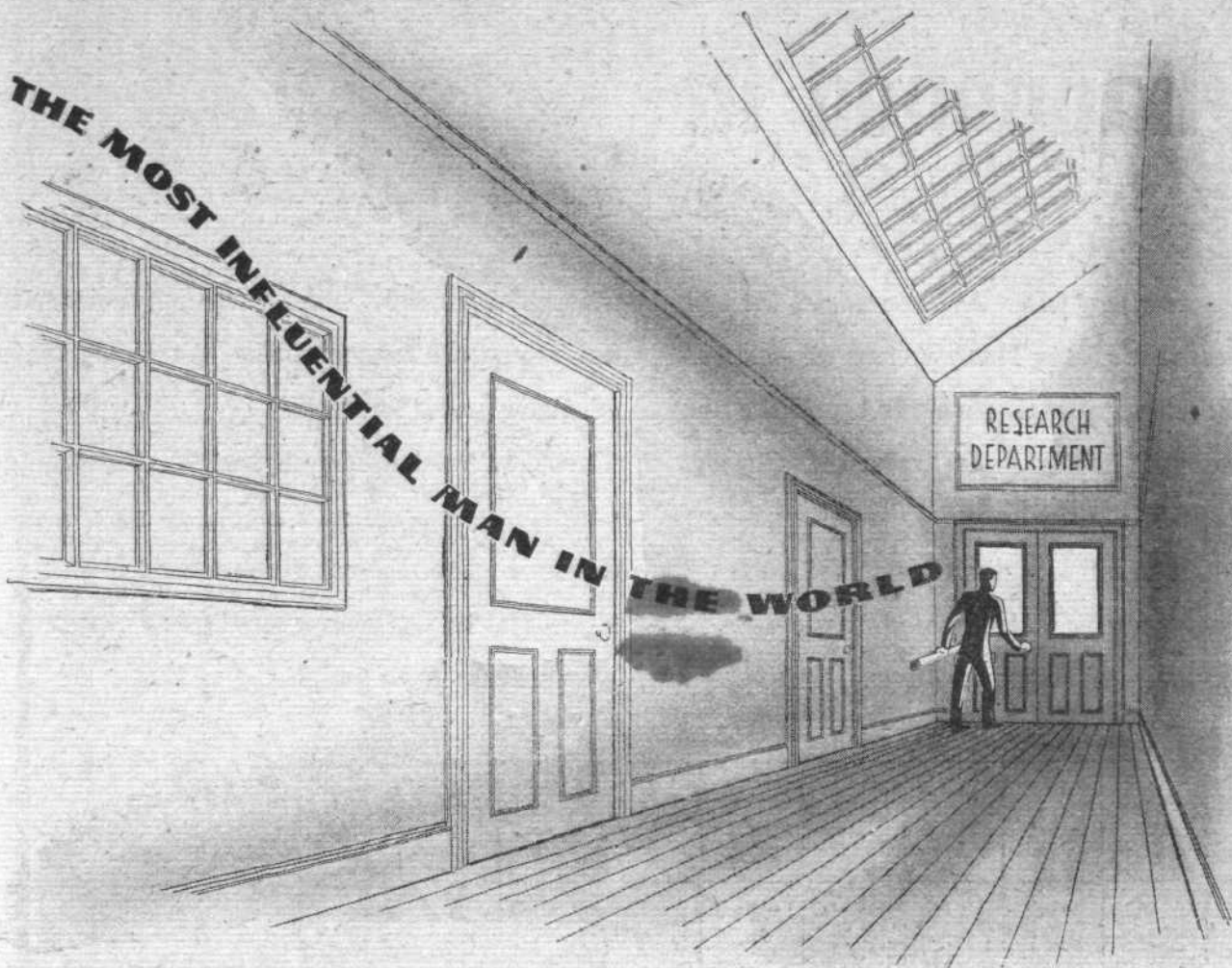


THE MOST INFLUENTIAL MAN IN THE WORLD



QUITE an ordinary sort of a chap. Might pass in a crowd. But what he thinks and does to-day has an important influence on Industry to-morrow.

He's a Research Engineer. His whole life is given to finding better ways of doing this and that, of reducing the problems of Engineering to their simplest terms. He



thinks about the coefficient of x in his bath. There are men like this in the Wilkinson Research Organisation. They are the mainspring of Wilkinson Service in every industrial field. They gave **Linatex** to the world, a fundamentally new material, 95% pure rubber, a panacea for the ills of high abrasion, corrosion and vibration. Early in

this War they produced the **Linatex Self-Sealing Tank Covering** and the **Linatex Self-Sealing Flexible Fuel Hose** for British Operational Aircraft. When **Linatex** became high priority, Wilkinson Engineers produced an impressive range of substitutes of wide application. Their latest achievement, **Flexatex Non-Rubber Flexible Hose**, represents a revolutionary advance in the design and performance of flexible hose.

What next? Industry itself supplies

the answer. Wherever there's a need, the Wilkinson Technical Research organisation will be at work all over the world. Let them get to work on your particular problem. Their advice will be expert, candid and to the point.

