ONCE YOU COULD ONLY FILL TIME FOR YOUR BUSINESS FLIERS.

NOW YOU CAN HELP THEM MAKE SERIOUSLY GOOD USE OF IT.

For many of your executive travellers, business flights equate to lost time. Because being in the air has invariably meant being out of touch.

But now Skyphone presents you with the opportunity to give your passengers back those valuable hours. And to give your airline not only a keen competitive advantage and a new revenue source but also a vital, alternative communications channel for your crews.

The world's first and most experienced satellite-based telecommunications and information service, Skyphone provides clear, reliable direct-dialled links into the public and private networks of 200+ countries.

So you can offer your business fliers the facility to make and take calls and send and receive faxes and data at their aircraft seat just as they would at their desk.

In fact, *all* your passengers can enjoy the benefits of Skyphone by taking advantage of a wide variety of interactive services via the on-board entertainment system, such as shopping, listening to broadcast news and making reservations – all from the convenience of their own seat.

You can look to us for the highest quality of service too. Created by three of the world's foremost telecoms organisations, Skyphone can supply everything from expert consultancy on equipment choice and commissioning to marketing advice and passenger billing.

So all *you* have to concentrate on is enjoying the extra customer satisfaction, customer loyalty and income Skyphone will certainly generate – while leaving your cabin crews free to carry out their on-board duties.

Where once you could only fill time for your passengers, now *everyone* can make seriously good use of it.

SKYPHONE
MEANS BUSINESS
WAEA Amsterdam 12-15 September Stand 255