

# The first conference to address the business issues raised by airline crew management

A  
**FLIGHT**  
INTERNATIONAL  
conference

## CREW MANAGEMENT 1998

26-27 March 1998 Frankfurt

The world airline industry is undergoing radical change, with the advent of global alliances, low-cost operations and the constant drive to achieve new levels of efficiency. As carriers are only too well aware, flight crew management can be a critical factor in the success or failure of handling this change.

For the first time, *Flight International* is launching a conference designed to address this issue head on.

Airline financial planners are already looking hard at flight crews in their quest to reduce costs. Almost weekly, carriers are signing new employment contracts, studying new outsourcing options (for crews as well as training) and looking at how to set up new "low-cost" operations.

Changes to rostering and scheduling practices are clearly part of the mix, but how far can they go? What are the legal and political ramifications of making major changes? Has the industry outgrown the tradition of seniority? Will selection practices have to adapt?

Is cross-crew qualification actually providing the hard savings promised by the manufacturers when they sold the benefits of aircraft commonality? Are crew licensing authorities keeping pace with the accelerating rate of change?

Then again there are new possibilities being opened up by the new global alliances. As yet their impact on crew operations has been relatively slight, but what of the future? At least one major carrier has already sought to supplement a temporary shortfall in crews by bringing in personnel from a partner. Is this likely to develop beyond a stop-gap measure into a standard practice?

Clearly, these are just some of many questions facing a changing industry. Crew Management '98 aims to bring together airline executives, management, pilots and service providers to help develop some of the answers.

- Rostering & Scheduling
- Outsourcing crews/training
- Seniority versus meritocracy
- New operations - new contracts
- Standards and Selection
- Cross-crew qualification
- Legal & Labour aspects

For anyone involved in Flight Crew operations, this conference is a must. In two days you will receive a thorough briefing of these key areas and, more than that, have a chance to shape the debate.

To be among the first to receive full details of this event, simply fill in the coupon below and fax it to +44 181 652 3482 or alternatively e-mail your details to [gideon.ewers@rbi.co.uk](mailto:gideon.ewers@rbi.co.uk)

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