

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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OWNERS STATEMENT

Flightglobal.com is an online news and information provider for the aviation and aerospace industries as well as serving as the community hub for the numerous distinct communities within the aviation and aerospace industry.

1. WEBSITE ACTIVITY JANUARY – MAY 2011

Channel	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	5,868,852	1,970,866	1,043,169	1.89	00:51	02:30
February _____	5,863,418	1,994,384	1,063,950	1.87	00:53	02:33
March _____	6,720,646	2,266,105	1,186,568	1.91	00:52	02:32
April _____	6,625,794	2,400,051	1,387,380	1.73	00:52	02:23
May _____	6,740,372	2,377,666	1,302,315	1.83	00:53	02:29

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cookied Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness

Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period

User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session

Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period

User Session Duration: The average time a browser remained on the site per session

Page Duration: The average time a browser spent viewing any page(s) on the site

MAY WEB TRAFFIC REPORT						
	Page Impressions	Unique Browsers	User Sessions	Frequency	Page Duration	User Session Duration
May 1, 2011	154,022	47,747	56,356	1.18	00:59	02:41
May 2, 2011	225,562	73,438	89,021	1.21	00:56	02:21
May 3, 2011	281,700	81,255	99,832	1.23	00:53	02:29
May 4, 2011	268,238	86,921	104,089	1.20	00:55	02:21
May 5, 2011	294,880	93,428	111,126	1.19	00:53	02:20
May 6, 2011	266,019	85,907	101,851	1.19	00:56	02:26
May 7, 2011	155,235	50,139	58,464	1.17	00:54	02:23
May 8, 2011	137,737	44,071	51,379	1.17	00:54	02:24
May 9, 2011	256,444	72,308	90,078	1.25	00:52	02:28
May 10, 2011	261,640	74,549	91,715	1.23	00:52	02:28
May 11, 2011	260,116	72,366	89,448	1.24	00:53	02:34
May 12, 2011	255,083	67,073	83,444	1.24	00:53	02:42
May 13, 2011	222,172	63,991	78,265	1.22	00:53	02:30
May 14, 2011	122,036	39,041	46,168	1.18	00:52	02:17
May 15, 2011	131,831	39,440	46,984	1.19	00:52	02:25
May 16, 2011	272,662	71,175	89,293	1.25	00:49	02:29
May 17, 2011	259,554	68,968	86,211	1.25	00:51	02:33
May 18, 2011	253,387	66,548	83,092	1.25	00:50	02:32
May 19, 2011	228,171	62,038	77,803	1.25	00:49	02:23
May 20, 2011	185,523	51,246	64,057	1.25	00:50	02:24
May 21, 2011	129,263	37,927	45,137	1.19	00:50	02:23
May 22, 2011	132,236	40,690	48,330	1.19	00:49	02:14
May 23, 2011	231,271	65,651	82,842	1.26	00:51	02:22
May 24, 2011	269,145	70,865	88,953	1.26	00:51	02:34
May 25, 2011	270,764	73,665	91,490	1.24	00:53	02:36
May 26, 2011	254,695	68,060	85,104	1.25	00:52	02:35
May 27, 2011	258,411	69,760	86,555	1.24	00:56	02:47
May 28, 2011	147,833	43,960	52,147	1.19	01:00	02:50
May 29, 2011	130,695	40,527	47,970	1.18	00:57	02:35
May 30, 2011	182,373	53,753	67,111	1.25	00:56	02:32
May 31, 2011	241,674	66,396	83,717	1.26	00:55	02:38

COUNTRIES BY USER SESSIONS														
Country	% Page Impressions	% Sessions	Country	% Page Impressions	% Sessions	Country	% Page Impressions	% Sessions	Country	% Page Impressions	% Sessions	Country	% Page Impressions	% Sessions
United States	23.91	28.0	Denmark	0.74	0.74	Saudi Arabia	0.33	0.31	Iran	0.19	0.13	Panama	0.04	0.05
Great Britain (UK)	20.37	18.3	Norway	0.71	0.68	Pakistan	0.26	0.31	Cyprus	0.13	0.13	Algeria	0.06	0.05
Canada	5.09	5.06	Russian Federation	0.77	0.64	Hungary	0.30	0.30	Latvia	0.12	0.11	Isle of Man	0.06	0.04
France	5.07	4.74	Hong Kong	0.59	0.59	Taiwan	0.25	0.27	Nigeria	0.11	0.10	Macau	0.05	0.04
Germany	4.87	4.67	Malaysia	0.53	0.58	Argentina	0.25	0.27	Kuwait	0.11	0.10	Lebanon	0.03	0.04
Australia	3.35	3.54	China	0.63	0.57	Romania	0.48	0.25	Lithuania	0.11	0.10	Costa Rica	0.04	0.04
Netherlands	2.29	2.19	Greece	0.70	0.55	Iceland	0.21	0.24	Venezuela	0.09	0.09	Ecuador	0.03	0.04
India	1.53	1.97	Portugal	0.63	0.55	Republic of Serbia	0.20	0.20	Sri Lanka	0.09	0.09	Bailiwick of Guernsey	0.04	0.04
Italy	1.84	1.70	Austria	0.60	0.52	Chile	0.15	0.17	Kenya	0.10	0.09	Sudan	0.04	0.04
United Arab Emirates	1.74	1.57	South Africa	0.49	0.51	Malta	0.17	0.17	Morocco	0.11	0.08	Barbados	0.03	0.04
Spain	1.72	1.50	Finland	0.43	0.45	Slovenia	0.18	0.17	Jordan	0.10	0.08	Brunei Darussalam	0.04	0.04
Switzerland	1.52	1.28	Israel	0.41	0.44	Colombia	0.15	0.17	Estonia	0.08	0.08	Netherlands Antilles	0.03	0.04
Sweden	1.19	1.18	Turkey	0.48	0.43	Ukraine	0.18	0.17	Oman	0.09	0.08	Bailiwick of Jersey	0.04	0.04
Japan	1.02	1.15	Czech Republic	0.50	0.42	Croatia (Hrvatska)	0.17	0.16	Peru	0.06	0.07	Bahamas	0.03	0.04
Belgium	1.34	1.08	Indonesia	0.37	0.42	Bulgaria	0.18	0.16	Trinidad and Tobago	0.07	0.07	Mauritius	0.04	0.03
Brazil	1.03	1.03	Philippines	0.42	0.40	Egypt	0.15	0.15	Puerto Rico	0.06	0.07	Ghana	0.04	0.03
Ireland	1.26	0.98	Qatar	0.49	0.39	Slovak Republic	0.15	0.14	Bangladesh	0.06	0.07	Bosnia and Herzegovina	0.03	0.03
New Zealand	0.96	0.97	Mexico	0.35	0.37	Viet Nam	0.15	0.14	Jamaica	0.05	0.05	Ethiopia	0.03	0.03
Singapore	0.81	0.82	Korea (South)	0.37	0.36	Bahrain	0.17	0.13	Tunisia	0.07	0.05	Iraq	0.03	0.03
Poland	0.75	0.82	Thailand	0.32	0.34	Luxembourg	0.14	0.13	Kazakhstan	0.06	0.05	Macedonia	0.04	0.03
												All Other Countries	0.94	0.90

BPA Worldwide conducted an audit in accordance with generally accepted audit standards. Our responsibility is to express an opinion on the data reported based upon our audit.

The BPA Worldwide Interactive Audit verifies placement of the java tag and performs filters of spiders/robots and internal traffic activity. The figures shown here are human, non-internal generated traffic.

BPA Worldwide

Shelton, CT

June 15, 2011

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